



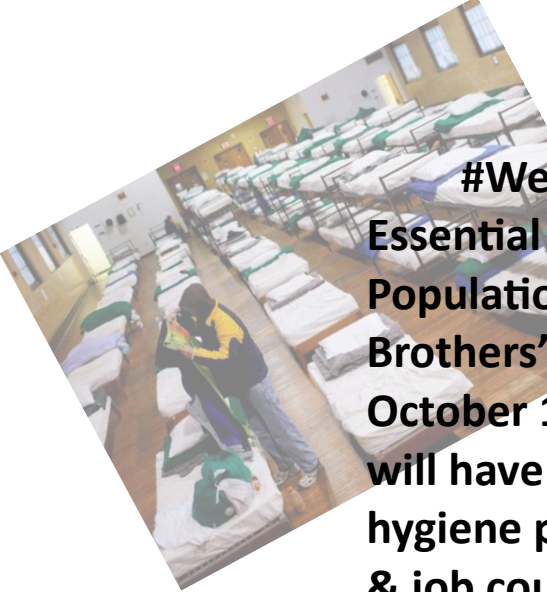
I'm My Brothers & Sisters' Keeper Day

Saturday, Oct 14th

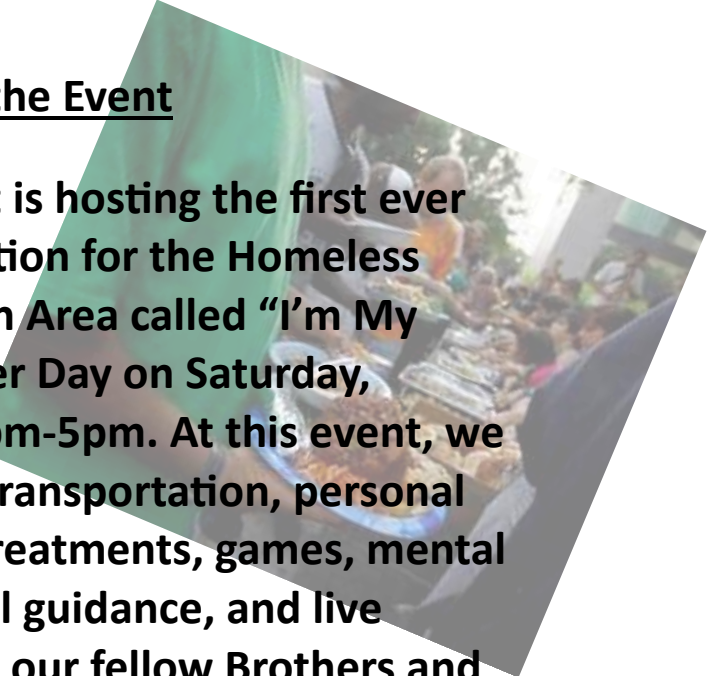
2pm-5pm

REVIVE..REHAB & REBUILD!!!

For more info, please contact Misty Bishop @ 832-703-3242 or weare1movement2020@gmail.com.



About the Event



#WeAre1 Movement is hosting the first ever Essential Drive & Celebration for the Homeless Population in the Houston Area called “I’m My Brothers’ & Sisters’ Keeper Day on Saturday, October 14, 2023 from 2pm-5pm. At this event, we will have food, clothing, transportation, personal hygiene products & spa treatments, games, mental & job counseling, spiritual guidance, and live entertainment to cater to our fellow Brothers and Sisters who are in need.

Mission



***TO INSPIRE..TO MOTIVATE & TO EMPOWER
ONE ANOTHER TO LIVE OUR DESTINY AS GOD
INTEND IT TO BE WITH MORE LOVE..MORE SPIRIT &
MORE TRUTH. BECAUSE WE ARE ALL GOD'S
CREATIONS AND IT IS TIME TO TAKE
CARE ONE ANOTHER!***





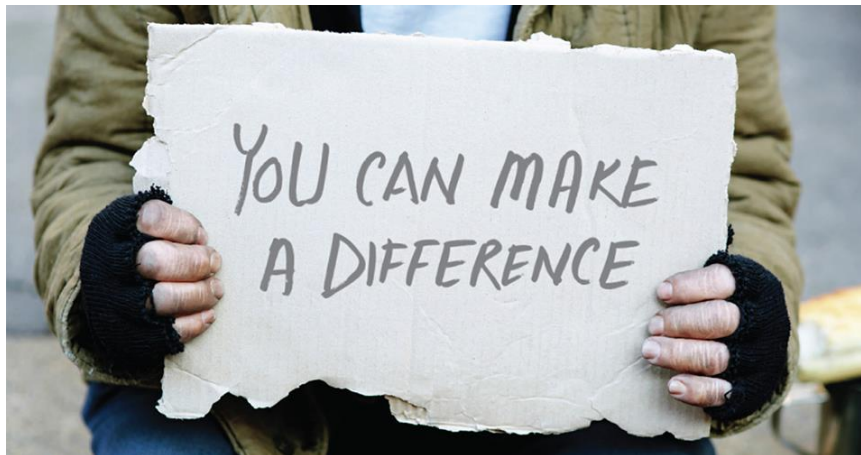
#REVIVE..REHAB..REBUILD!

Greetings!!!!

#WeAre1 Movement cordially invites you and your association to be part of the Homeless Initiative program- "I'm My Brothers' & Sisters' Keeper" on Saturday, October 14, 2023, from 2pm-5pm at S.H.A.P.E Community Center (proposed location). A program that caters to not only those who are Homeless but also those who need everyday necessities like food, clothes, personal hygiene items, and bus fare. Therefore, we are looking for Sponsors who share our vision and mission for both the event and the ongoing program.

So, if you are interested in being a Sponsor for this event and/or program, please complete and submit the Sponsorship Form along with your donation. Or you could be an in-Kind Sponsor, a sponsor who will have a table display providing services or products at the event such as food, clothing, gift cards, housing vouchers, bus passes, hair services, housing assistance, job counseling, and so on. However, if you just want to donate the essential items and you are not able to attend the event you could send it to: #WeAre1 Movement, 1106 Kanah Lane, Houston, TX 77090 and monetary donations could be sent via cash app at \$WeAre1movement or Zelle: Misty Bishop (713)836-1778. The deadline is October 1, 2023.

And if you have any questions or suggestions, please feel free to contact Misty L. Bishop at weare1movement2020@gmail.com or (832)703-3242.



God Bless!

Misty L. Bishop, MPA

Founder of #WeAre1 Movement

Excerpt from The Coalition for the Homeless of Houston

Press Release: Coalition for the Homeless' 2023 Count Results Show Decrease in Unsheltered Homelessness

Catherine Villarreal • May 03, 2023

<https://www.homelesshouston.org/2023-pit-results>

Houston, Texas (May 3, 2023) — The Coalition for the Homeless of Houston/Harris County's [2023 Point-in-Time Homeless Count & Survey](#) found a total of 3,270 people experiencing homelessness on the night of Jan. 23, 2023, in Harris, Fort Bend, and Montgomery counties, Texas. The results reflect an 18% decrease in overall homelessness in the area since 2020, the last count conducted prior to the pandemic. Overall, the region has seen a 61% reduction in homelessness since 2011.

The Coalition for the Homeless, a 501c3, coordinates the annual "PIT Count" on behalf of the local homeless response system, [The Way Home](#).

This was the first Count conducted since [a prominent New York Times article](#) published in June 2022 brought national and international attention to the Houston region's progress in reducing homelessness through permanent housing plus supportive services.

This year, the Count found 1,242 people living unsheltered, a decrease of 17% since 2022. Meanwhile, the 2023 Count found 2,028 people staying in shelter, an increase of 18% over 2022. Demographic data suggests that people didn't simply relocate from the streets to shelter.

The increase in the sheltered number is likely due to relaxation of pandemic restrictions on maximum shelter bed occupancy levels. In other words, shelter occupancy was lowered due to COVID but is now returning to pre-pandemic levels. That, combined with a high instance (51%) of people in shelters experiencing homelessness for the first time in the past year, suggests that the increase in sheltered homelessness is not simply due to the migration of those living unsheltered to shelters; the increased shelter capacity has helped those newly experiencing homelessness, particularly families, to have a place to stay other than in vehicles or on the streets.

Meanwhile, the decrease in the unsheltered number is likely due to the partners of The Way Home having undertaken several initiatives to accelerate access to housing. Most recently, with investments from Harris County and the City of Houston as well as private philanthropy, [the Community COVID Housing Program \(CCHP\)](#) made use of federal COVID relief funds to place people in permanent housing.

The funding also allowed for the [“decommissioning” of encampments](#). The City’s new [housing navigation center](#) operated by nonprofit partner Harmony House officially opened after the Count but will be crucial in continuing to help people off the streets and on the path to housing.

“Reducing homelessness by 17% in one year, and nearly 40 percent since coming into office, does not happen by mistake,” said Houston Mayor Sylvester Turner. “Rather, it’s the result of making it a top priority, enhancing our invaluable partnership with Harris County and the community, and strategically funding data-proven, holistic housing solutions. Although Houston is showing the state and nation how to reduce street homelessness and encampments successfully, the job is not done. We will continue our groundbreaking, successful efforts until every Houstonian is off our streets. We must do more.”

“Many areas around the country are struggling with dramatic increases in homelessness. I am proud we are leading the way with this collaborative effort. Over \$165 million has been invested, with funding from Harris County, the City of Houston, and private philanthropic organizations,” said Harris County Judge Lina Hidalgo. “We are working alongside local nonprofits and community stakeholders, and by no means have solved this issue, but we are making great strides and serving as a national model.”

“Homelessness is the result of poverty and a lack of affordable housing. We still have a distance to go to end homelessness and ensure that everyone has access to a stable and safe home,” said Harris County Precinct 1 Commissioner Rodney Ellis. “Harris County is making significant investments to end homelessness and provide resources to reduce housing insecurity and poverty. The point-in-time count offers a critical insight into how and when people experience homelessness. It’s also an important tool to guide our policies, programs, and investments to make homelessness a rare and brief occurrence.”

“A reduction of the number of people living unsheltered in the region by 17% is fantastic news,” said Frida Villalobos, spokesperson for Harris County Precinct 2 Commissioner Adrian Garcia. “It shows that the Community COVID Housing Program, funded by joint investments by Harris County and the City of Houston, is working. Commissioner Garcia is thrilled that the investments are working but understands money alone won’t solve the issue. Our partners at the Coalition for the Homeless, all the volunteers, and the network of non-profits should be saluted for their work. We look forward to this trend continuing.”

“I’m encouraged by the progress shown in the results of this year’s Point-In-Time Count,” said Harris County Precinct 4 Commissioner Lesley Briones said. “Harris County is a national leader in its response to homelessness because of the emphasis on data-driven, evidence-backed policies and interventions. As we move forward, we must remain committed to finding effective, sustainable solutions to address the root causes of homelessness and support vulnerable members of our community. Thank you to the Coalition for the Homeless of Houston/Harris County and my colleagues on Commissioners Court for their work on this important issue.”

“It is good news that homelessness hasn’t risen despite the fact that [evictions are higher than ever before](#) and that [Houston is the second fastest-growing major metro area in the country](#),” said Michael Nichols, president and CEO of the Coalition for the Homeless. “The Way Home continues to prove how public-private collaboration among governments, nonprofits, and philanthropy can effectively address homelessness. At the same time, we know that that we will never be able to truly ‘solve’ homelessness without addressing the causes of homelessness, like lack of affordable housing, broken safety nets and systems, and poverty in general. So, the true barometer of our success, what we can actually control, is how many people we can get into housing — and help stay there.”

Other key findings from the 2023 Homeless Count include:

- ***42% of unsheltered persons were homeless for the first time (up from 40% in 2022).***
- ***9% of unsheltered persons indicated they were homeless due to COVID, compared with 13% in 2022.***
- ***33% (a plurality) of unsheltered persons cited an economic impact as the primary cause of their homelessness.***
- ***People who are Black or African American make up 55% of the population experiencing homelessness compared to only 20% of the population.***
- ***More than 9,300 people were living in a housing program of The Way Home on the night of Jan. 23, 2023.***
- ***More than 28,000 people have been placed in permanent housing (Permanent Supportive Housing or Rapid Re-Housing) through The Way Home since 2012.***

More about the PIT Count

The Count is used by the U.S. Department of Housing and Urban Development to determine the effectiveness of collaboration and homeless programs in Harris, Fort Bend, and Montgomery counties. The annual Count cannot provide an exact number of people experiencing homelessness for several reasons, including the daily fluctuating number and the vast area (3,700+ square miles) being canvassed by volunteers. However, it is considered a critical metric and is highly effective at illustrating trends over time. The Count results are combined with additional data points, like the information tracked in the Homeless Management Information System (HMIS), to gauge progress of the local homeless response system.

Our region is one of the few that attempts face-to-face interviews during the unsheltered count, rather than observational headcounts only. This allows for the provision of additional information characterizing those experiencing homelessness.

As in past years, the 2023 Count & Survey data was analyzed by the Coalition in consultation with Dr. Catherine Troisi, associate professor at The University of Texas Health Science Center at Houston School of Public Health.

The Coalition for the Homeless of Houston/Harris County, a 501c3 nonprofit organization, acts as a catalyst, uniting partners and maximizing resources to move people experiencing homelessness into permanent housing with supportive services. Learn more at www.homelesshouston.org.

The Way Home is the collective effort to prevent and end homelessness in Houston and throughout Harris, Fort Bend, and Montgomery counties, Texas. The Way Home is made up of more than 100 partners, including homeless service agencies, local governments, public housing authorities, the local Veterans Affairs office, and other nonprofits and community stakeholders. The partners of The Way Home work to make homelessness rare, brief, and non-recurring in our region. The Coalition for the Homeless of Houston/Harris County, a 501c3, is the lead agency to The Way Home. For more information visit www.thewayhomehouston.org.



2023 Homeless Count & Survey Analysis



The Way Home

WHAT: The Point-in-Time ("PIT") Count & Survey is a count of people experiencing homelessness — both sheltered and unsheltered — on a single night in January. It is a snapshot of homelessness in our community at a moment in time.

WHERE: Throughout Harris, Fort Bend, and Montgomery counties, Texas.

WHO: Organized by the Coalition for the Homeless of Houston/Harris County, the lead agency to The Way Home, our local homeless response system. Conducted by 450 volunteers.

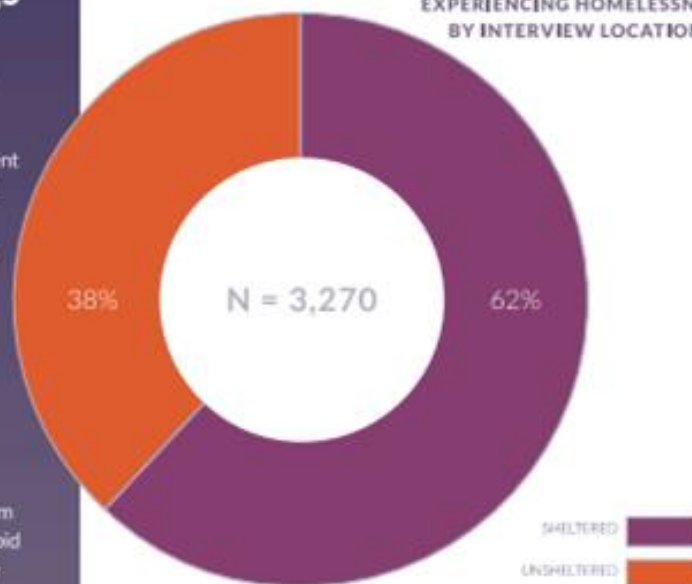
WHEN: Monday, Jan. 24, 2023, was the "night of record" and the night of the Sheltered Count. The Unsheltered Count was conducted Jan. 25-27.

WHY: The Count is a requirement of the U.S. Department of Housing & Urban Development (HUD) for the Continuum of Care (CoC) funding process. In the 2022 funding cycle, the Houston region received more than \$46 million in CoC funding for homelessness interventions including permanent housing, supportive services, and planning funds. The Count illustrates trends over time (increases or decreases) in homelessness and provides insights into the effectiveness of our community's housing programs and homeless services.

2023 Key Findings

- 61% DECREASE in overall homelessness since 2011.
- 59,000 PEOPLE touched the Homelessness Management Information System (HMIS) in 2022, INCLUDING 22,600 who accessed a homeless program.
- 3,270 PEOPLE were experiencing homelessness in the three-county area on the night of Jan. 23, 2023.
- MORE THAN 9,300 PEOPLE people were living in a housing program (Permanent Supportive Housing or Rapid Rehousing) of The Way Home on the night of Jan. 23, 2023.
- MORE THAN 28,000 PEOPLE have been placed in permanent housing since 2012.

TOTAL NUMBER OF THOSE EXPERIENCING HOMELESSNESS BY INTERVIEW LOCATION



SHELTERED, HARRIS COUNTY	1,803	57.7%
SHELTERED, MONTGOMERY COUNTY	178	2.9%
SHELTERED, FORT BEND COUNTY	47	1.4%
UNSHeltered, HARRIS COUNTY	1,186	36.2%
UNSHeltered, MONTGOMERY COUNTY	36	1.1%
UNSHeltered, FORT BEND COUNTY	20	0.6%



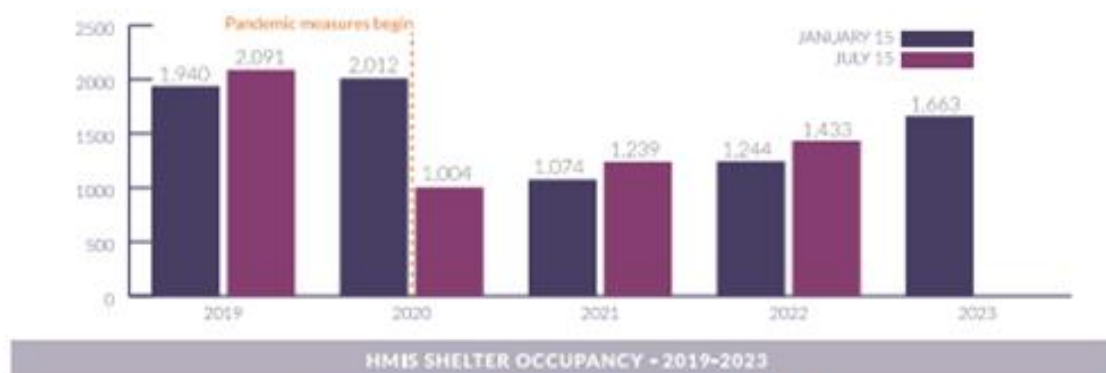
CHANGES IN THE PROPORTION OF SHELTERED AND UNSHELTERED

This year, the PIT Count found 1,242 people living unsheltered, a decrease of 17% since 2022. Meanwhile, the 2023 Count found 2,028 people staying in shelter, an increase of 18% over 2022. Demographic data suggests that people didn't simply relocate from the streets to shelter.

The increase in the sheltered number is likely due to relaxation of pandemic restrictions on maximum shelter bed occupancy levels. In other words, shelter occupancy was lowered due to COVID-19 but is now returning to pre-pandemic levels. A high instance (51%) of people in shelters experiencing homelessness for the first time in the past year suggests that the increase in sheltered homelessness

is not simply due to the migration of those living unsheltered to shelters.

Meanwhile, the decrease in the unsheltered number is likely due to the partners of The Way Home having undertaken several initiatives to accelerate access to housing. Most recently, with investments from the City of Houston and Harris County, the Community COVID Housing Program (CCHP) made use of federal COVID relief funds to place people in permanent housing. The funding also allowed for the "decommissioning" of encampments, and the City's new Housing Navigation Center has been crucial in getting people off the streets and on the path to housing.



UNDERSTANDING THE PIT COUNT

WHAT THE COUNT DOES TELL US

- Approximately how many people were experiencing homelessness in Harris, Fort Bend, and Montgomery counties on the night of Jan. 24, 2023
- Trends over time (increases or decreases) in homelessness
- Insights into the effectiveness of our community's housing programs and homeless services

WHAT THE COUNT CAN'T TELL US

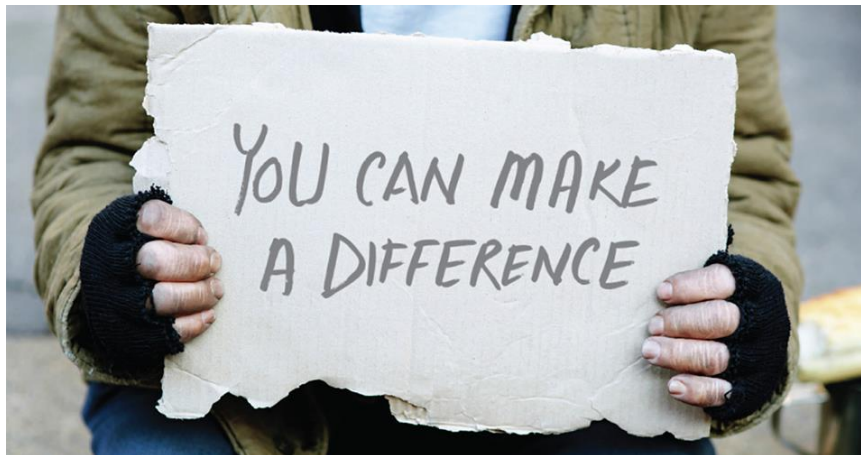
- The total number of people who experienced homelessness in Harris, Fort Bend, and Montgomery counties for any period of time over the course of the past year
- How many people are precariously housed, e.g., couch surfing, on the verge of eviction, or others who do not meet HUD's definition of literal homelessness
- How many people are living in poverty

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God Bless!

Misty L. Bishop, MPA
Founder of #WeAre1 Movement



#REVIVE..REHAB..REBUILD!

Sponsorship Level

For every Sponsor that contributes, you will be investing in the lives of those who are in need. Your contribution will go towards their clothing, food, transportation, housing, and other services like job placement and counseling. As you contribute you will receive benefits for your contribution to our Brothers and Sisters in Need. So, please take the time to select your Sponsorship Level and complete the Sponsorship form to make a positive difference in somebody life and be rewarded for it. The deadline is October 1, 2023.

Hope Sponsorship-\$500

Benefits: Name will be on the Proclamation for that day; speaking opportunity at the event; radio and/or tv interview opportunity about the event; verbal and written recognition on all media outlets including the event ,organization websites and promotional products; information table display; Swag bag.

Community Service Sponsorship-\$200

Benefits: Name will be on the Proclamation for that day; speaking opportunity at the event; verbal and written recognition on all media outlets including the event, organization websites and promotional products; information table display, Swag bag.

Giving Back Sponsorship-\$100

Benefits: Name will be on the Proclamation for that day; verbal and written recognition on all media outlets including the event ,organization websites and promotional products; information table display, Swag bag.



#REVIVE..REHAB..REBUILD!

Event Sponsorship Form

Please complete and forward the Event Sponsorship Form below via email to weare1movement2020@gmail.com 2 weeks before the scheduled event so your association or business can receive acknowledgment through the media. Then send the original copy of the completed Event Sponsorship along with the payment in cashier check or money order to:

Name of the Organization/Corporation	Primary Contact Name:
Mailing Address	Email Address
Phone #	Alt Ph. #
Main Website/Social Media Platform <i>(please provide the link)</i>	Type of Sponsor <i>(place an 'x' by the selected type of sponsor.)</i> ____ In-Kind Sponsor/Vendor ____ Monetary Sponsor/Donor
Sponsorship Level <i>(place an 'x' by the selected sponsorship level.)</i> ____ Hope ____ Community Service ____ Giving Back	Payment method <i>(place an 'x' by the selected payment method.)</i> ____ Cashier Chk/Money Order ____ Zelle(Misty Bishop-713-836-1778) ____ CashApp (\$Weare1movement)

Thank you for working with us on bringing positive change to our society!



PROJECTED EVENT BUDGET

ITEMS	COST
Venue	\$750
Food & Beverages	\$2250
Entertainment (DJ, Games, 2 Musical Performers)	\$1500
Marketing	\$1000
Decorations	\$300
TOTAL	\$5700

List of Accepted Donated Items

Nonperishable Foods/Snacks

Bedding Clothes (Blankets, sleeping bags, and sheets)

Clothing (includes dress suits, shoes, boots, and coats)

Tents

Portable Fans/Heaters

School Supplies (includes backpacks)

Furniture (includes chairs, bed frames, tables)

Electronics (cell phones, tablets)

Toiletries (includes soap, hairbrush & comb, wipes, toothbrush, toothpaste, hand sanitizer, gloves)

List of Accepted Service(s)

Catering

Hairstylist & Barber

Transportation Assistance (Bus passes or Gas card)

Housing Assistance

Financial and Medical Assistance

Spa treatment

Work Wardrobe

Career & Education Counseling

Mental & Spiritual Counseling

Oct. 14, 2023

2pm—5pm

I'm My Brothers & Sisters' Keeper Day



SPONSORSHIP OPPORTUNITY IS AVAILABLE!!

If interested in being a sponsor or would like more information about the event, please contact

Misty Bishop @ 832-703-3242 or weare1movement2020@gmail.com.